The New Jersey Office of Homeland Security and Preparedness brings local, state, and federal law enforcement agencies together with public and private organizations to detect, deter, and respond to terrorist threats. **YOU** are the first line of defense against terrorism and our partnership is essential to the success of these efforts. When observing activity in your business, remember these eight signs, which could indicate a nexus to terrorism or crime.

<table>
<thead>
<tr>
<th>SURVEILLANCE</th>
<th>GATHERING INFORMATION</th>
<th>TESTING SECURITY</th>
<th>FUNDING</th>
<th>ACQUIRING SUPPLIES</th>
<th>PEOPLE WHO DO NOT BELONG</th>
<th>DRY RUN/REHEARSAL</th>
<th>DEPLOYMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>Are individuals photographing or videotaping your business or staff?</td>
<td>Are people asking unusual questions about your operations or staff?</td>
<td>Are there unattended bags or signs of trespassing around your business?</td>
<td>Are people using unusual payment methods, such as large purchases in cash?</td>
<td>Are the customers or their purchases out of the ordinary for your business?</td>
<td>Are people exhibiting strange behavior or loitering around your business?</td>
<td>Are individuals rehearsing attack plans or attempting a “dry run”?</td>
<td>Are people getting ready or positioning resources to commit an act of violence?</td>
</tr>
</tbody>
</table>

**Take Action**

If you are experiencing an emergency or a crime in progress, contact 9-1-1. If you or your business were the victim of a crime, contact your local police department.

**Be part of the effort:**
- Maintain awareness of unusual behavior not usually observed in your business.
- Report your findings to the proper person and law enforcement agencies.

**Remember the five W's:**

<table>
<thead>
<tr>
<th>WHO is being suspicious?</th>
<th>WHAT is happening?</th>
<th>WHEN did you observe it?</th>
<th>WHERE is the activity taking place?</th>
<th>WHY is this suspicious?</th>
</tr>
</thead>
</table>

**Report Suspicious Activity**

It is important to remember that just because someone's speech, actions, beliefs, appearance, or way of life is different, it does not mean that he or she is suspicious. Some of the activities, taken individually, could be innocent and must be examined by law enforcement professionals in a larger context to determine whether there is a basis to investigate.

**Call 1-866-4-SAFE-NJ**

**Email Tips@NJOHSP.gov**

_Do not jeopardize your safety or the safety of others._